

Your engineering and AI partner

From strategy to shipped systems — grounded in each client's domain.

Data privacy · Healthcare · Public-sector AI · Securities · Customer engagement · Creative · Consulting

Seven products in production across Vietnam, Japan and Asia

Two long-term strategic technology partnerships · one product of our own (Aegis)

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Company Profile · 2026

A senior AI engineering team you can put behind your product — proven in production, in three markets

One page: who we are, what we have already proven, and how an engagement starts.

01 Who we are

- A small, senior AI engineering and consulting firm (founded 2021)
- Two engines: we build AI products, and we advise on AI transformation
- Lean team amplified by frontier AI tooling — output of a much larger firm

02 What we have proven

- 7 products in production across Vietnam · Japan · Asia
- An AI assistant live for a national government's digital-services agency
- The standing engineering team for two overseas technology companies
- 50–70% faster project cycles, measured across stages and projects, at an agency
- Survey, research and analysis cut from weeks to days at a consulting firm
- Runs the daily broker desk at a listed securities firm
- Our own privacy product in production use, including with a client in Japan

03 How to start

- Consult — a short discovery on one high-value problem
- Prove — a pilot on real work, criteria agreed up front
- Build — our engineers embed with your team to ship it

The decision we are asking for: a short discovery — you bring one high-value problem, we return a scoped plan and a way to prove it works before you commit.

Small and senior by design — a handful of experts who ship like a full team

Founded 2021; evolving from a software outsourcing house into an AI product and services company.

Who we are

- A senior team of engineers, researchers and consultants
- Two engines: AI/LLM software (B2C and B2B) and AI-transformation consulting
- Hanoi-based, delivering across Vietnam, Japan and Asia

How we operate

- Senior-only — no juniors learning on your budget
- Each engineer amplified by frontier AI tooling
- So a small group ships at the scale of a much larger firm

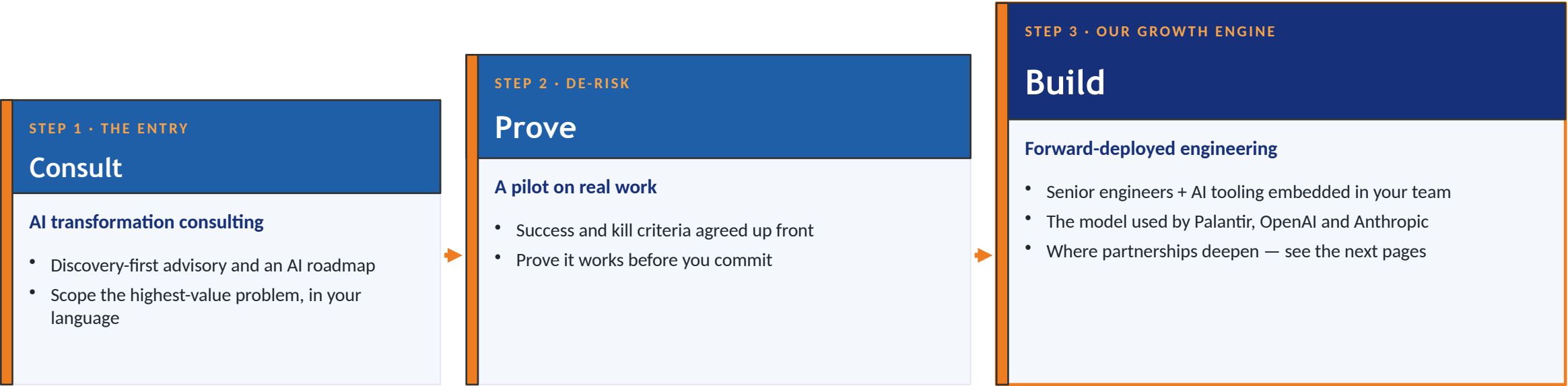
What we bring

- Production engineering, applied AI and real domain depth in one team
- Discovery-first: we start from your business problem
- Compliance and privacy designed in, not bolted on

Positioning: we embed with clients and turn frontier AI into production systems — grounded in each client's domain, not just the brief.

Consult, prove, then build – engagements deepen into embedded delivery

Most start with a discovery; the destination is an embedded engineering team — our growth engine.



Most engagements start at Consult — but you can enter at any rung.

Engagement deepens ▶

Runs alongside — Training & education: we upskill your team to work AI-first — with banking, finance and securities institutions (Vietnam today) and Japanese clients.

Seven products in production – government, healthcare and capital markets included

Ownership is explicit: one product is ours, six are our clients'. We build; they own.

PRODUCT	OWNER · MARKET	MINASTIK'S ROLE	WHAT IT DOES
Aegis	Minastik · Vietnam	Our own product & IP	Use frontier AI on sensitive documents, lawfully
HICO	WAP · Japan	Strategic partner · end-to-end	Medical interpretation — human + AI translation
AI Avatar Voicebot	Confidential client · Asia	Strategic partner · end-to-end	3D AI avatar kiosk for a government agency
SHAdvisor	SHS · Vietnam	Development partner	6-module platform running a brokerage desk
Omni-channel Platform	Confidential client · Asia	Strategic partner · end-to-end	Omni-channel messaging + CRM + AI chatbot
PurposeGPT	Purpose.ANT · Vietnam	Development partner	AI copilot for a creative agency
MVV Discovery	MVV Group · Vietnam	Development partner	Automates a consultancy's discovery phase

At a glance: 7 products · 3 markets · 2 long-term strategic partnerships · 1 product of our own — and a live government deployment.

Aegis proves we build and own products — not just deliver projects

A gateway that lets your staff use frontier AI on sensitive documents, safely and lawfully.

In production use — including a client in Japan



What you get

- Every employee can use frontier AI on the documents the business actually runs on
- Detects names, IDs, contract terms and prices — in Vietnamese and English
- A full audit trail: what was masked, who approved it, what was sent
- Your servers, open-source — no per-seat licence, so cost does not scale with headcount

Why it matters to you

CFO Vietnam's PDPL (in force 2026) carries fines up to 5% of prior-year revenue. Aegis removes that exposure — and there is no per-seat licence.

CTO On-premises and open-source: your data stays inside your perimeter, and there is no vendor lock-in.

CEO Every employee gets to use the best AI available — on the real documents the business runs on.

What building Aegis required: on-prem AI infrastructure, Vietnamese-capable PII detection and a regulator-grade approval workflow — the same capability we bring to your problem.

Two technology companies abroad run their products on our engineering team

This is forward-deployed engineering — the model Palantir pioneered and OpenAI and Anthropic now run — with WAP (Japan) and a confidential client in Asia.

HICO

HEALTHCARE • JAPAN

Owned by WAP (Japan) • Minastik: long-term strategic technology partner — product built end-to-end by Minastik

Shipped for the Japan market

- Medical-support and interpretation platform for foreigners in Japan
- Human interpreters plus live AI translation in 4 languages
- Mobile, web and CMS; Free/Premium; B2C and B2B

iOS/Android + Web + CMS

AI Avatar Voicebot

PUBLIC-SECTOR AI • ASIA

Confidential client (Asia) • Minastik: long-term strategic technology partner — product built end-to-end by Minastik

Live for a national government's digital-services agency

- A 3D AI avatar on a kiosk, conversing by voice and text
- On-prem LLM with speech-to-text and text-to-speech
- Answers from official government sources only

On-prem LLM • STT/TTS • WCAG-compliant

Omni-channel Platform

CUSTOMER ENGAGEMENT • ASIA

Confidential client (Asia) • Minastik: long-term strategic technology partner — product built end-to-end by Minastik

Tiered SaaS, in market

- One inbox for WhatsApp, Messenger, Instagram and WeChat, with a built-in CRM
- AI chatbot answering 24/7, handing off to a human with full context
- Campaigns, coupons, surveys and in-chat commerce

Tiered SaaS • omni-channel + commerce

So what: both companies trust Minastik as their product engineering team — and for both, we built the product end-to-end.

When we build a platform, it runs the client's core business

A brokerage desk, a creative agency's delivery engine, and a consultancy's own methodology.

<div>SHAdvisor</div> <div>SECURITIES • VIETNAM</div> <div>Owned by Saigon-Hanoi Securities (SHS) • Minastik: development partner</div> <div>Runs SHS brokers' daily workflow</div> <div><ul style="list-style-type: none">Broker platform, 6 modules: clients, assets, orders, recommendations, broker performance, adminReal-time order placement and tracking, portfolio and P&LDesk-wide broker performance analytics</div> <div>Angular • NestJS + Spring Boot • PostgreSQL</div>	<div>PurposeGPT</div> <div>CREATIVE AGENCY • VIETNAM</div> <div>Owned by Purpose.ANT • Minastik: development partner</div> <div>50–70% faster project cycles</div> <div><ul style="list-style-type: none">AI copilot over the agency's own projects, brand guidelines and assetsMulti-agent ideation, trend and competitor researchOn-brand by construction; a human always signs off</div> <div>Multi-agent • RAG knowledge base</div>	<div>MVV Discovery</div> <div>CONSULTING • VIETNAM</div> <div>Owned by MVV Group • Minastik: development partner</div> <div>From weeks to days</div> <div><ul style="list-style-type: none">Automates a consultancy's discovery phase end to endAuto-drafts the diagnostics the firm's method requires — SWOT, balanced and brand scorecardsProduces the proposal, report and deck — human-reviewed</div> <div>Document AI • human-in-the-loop</div>
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Measured impact: SHAdvisor runs the SHS broker desk daily • Purpose.ANT measured 50–70% faster project cycles across stages and projects • MVV Group's survey, research and analysis went from weeks to days.

One team that builds the software, adds the AI, and understands your business

No hand-offs between a software vendor, an AI vendor and a consultant — you get all three in one team.

Product & platform engineering

- Full-stack web — Angular, React, NestJS, Spring Boot, PostgreSQL
- Mobile apps, kiosk and on-prem systems; admin/CMS back-offices
- Real-time data, dashboards, secure multi-role access

Angular · React · NestJS · Spring Boot · PostgreSQL

Applied AI

- LLM copilots, multi-agent systems, RAG knowledge bases
- Voice AI — speech-to-text, text-to-speech, 3D avatars
- OCR/VLM pipelines; PII detection; privacy-preserving gateways

LLM · RAG · OCR/VLM · STT/TTS · PII masking

Domain & delivery

- Finance, healthcare, public sector, creative and customer engagement
- Delivered across Vietnam, Japan and Asia
- Discovery-first, compliance-by-design, phased delivery

Vietnam · Japan · Asia

The through-line: we pair engineering and AI with genuine domain understanding — so what we ship fits the business, not just the brief.

Let's build the next one together.

What working with Minastik means for each of you:

CEO

A partner that turns AI ambition into shipped products — with proof before you scale.

CTO

A senior team that can be your engineering team: full stack, on-prem or cloud, no lock-in.

CFO

Lean cost base, measured outcomes, and compliance risk designed out from day one.

Next step: a short discovery — you bring one high-value problem, we return a scoped plan and a way to prove it works before you commit.

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